

Snohomish Chamber of Commerce Membership plans

Basic Membership

Annual Fee Schedule

Non Business Individual /Non Profit (501/C3)	\$85
Self Employed/Contracted no employees:	\$125
Business with 1-4 *FTE	\$165
Business with 5-9 *FTE	\$205
Business with 10-14 *FTE	\$250
Business with 15-25 *FTE	\$290
Business with 25-35 *FTE	\$350
Business with over 35 *FTE	\$425

**Annual average Full Time Equivalent*

Valued New Member Benefits

*Directory Web-site Business Listing
Published Directory Business Listing*

*1 Free Member to Member Breakfast
1 Free Newsletter Insert*

Herald Ad – New Member offer

Tribune Ad – New Member offer

Monthly Newsletter Subscription

Total Basic New Membership Value \$1297

Membership Ambassadors

Chair, Eldon Wexler, Kla Ha Ya Village 360-862-9500

Mari Annis-Wuellner, State Farm 360-563-5433

Carol Bell, Peoples Bank 360-563-1112

Pam Osborne, Chamber Manager 360-568-2526

Basic membership tools to use

Benefits

- Free Chamber Web site Directory listing and web-site link
- The Member's Health and Life Insurance discount program.
- Chamber Published Membership Directory- ABC listing with name, address, and phone number.
- Our special member-to-member discount program Offer a special discount to fellow members- Web site & monthly newsletter listing
- Newsletter Advertising
Reduced rates for advertising Insert.
Meeting Business Card Drawing Winner - receives Priority Ad placement in newsletter
Newsletter Business Card Ads
- "Member to Member" program & relationship building monthly meeting
- Rack card privileges - Chamber office
- Reduced rates for Chamber mailing labels (membership list or expanded business list)
- Sponsorship opportunities for Chamber events
- New and renewing members - "thank you" coupon for a free Member to Member meeting Breakfast
- Receive the monthly Chamber Newsletter
- Regular broadcast e-mails - members update information

Basic A La Carte Advertising

Newsletter Web Advertising

(Premier Members receive priority placement)

Page Banner Ad (limited space available)

Full Banner	\$50 per/mo.
Business Card Ad	\$35 per/mo.
8 ½ x 11 Only-Flyer	\$45 per/mo.

Web-site Advertising - 12 month sign up only

- Add Logo to Business Listing – \$10/mo.
- Increased Business Description- \$10/mo
- Business card ad-home page \$25/mo.
- Logo Button click through ads- \$15/mo
Visitor or Business Information Pages

Chamber Event Advertising

GroundFrog Day -- Easter Parade-- Pumpkin Race

Event Ad Bookmarks (5,000 ea/event)

Business Listing	\$100/each event
Snohomish School District Take Home Flyers K – 3rd	
Business Logo	\$100/each event

Classic Car Display

Trophy Sponsorships \$100 each

Chamber Meeting Sponsorship \$100/mo

- Table Top Display Recognition
- Home Page Web-site logo and link
- Newsletter Meeting notice –logo and link
- 5 minutes to promote business at meeting

Note: These Events also have major sponsorship spots available.
Fees vary with the Event –Contact office for information

Premier Member Package Value: \$1,922

Premier Membership Plaque

Logo on Web-site Directory listing with expanded 250 word business description

Monthly Chamber Web-site home page business card ad/ click through to business website

Premier benefit only Bolded Listing in Published Directory

Additional Premier benefit only Business Directory category listing with business Logo

Two free newsletter inserts and following an additional \$15 member discount on monthly insert

Premier Sponsor – Table top “Business Recognition” - Annual Chamber Banquet, BBQ and membership meetings

“Business Recognition” - at monthly Member to Member meetings

Chamber Community Event Sponsorships

Car Display/ One free Trophy level Sponsorship

Easter Parade- GroundFrog Day- Greatest Pumpkin Race

Sponsorship Logo on each event’s School District take home flyer

Sponsorship listing on each event’s advertising bookmark

Premier Sponsor’s only listing on each event poster

Premier Member - Annual Fee \$995

*Contact the Chamber office
360-568-2526*

*Call Eldon, Wexler Membership Chair
360-862-9500*

Snohomish Chamber of Commerce
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Membership Plans



At a Glance