

**MARCH 2009**

127 Avenue A  
PO Box 135  
Snohomish, WA 98291  
www.cityofsnohomish.com

## SNOHOMISH CHAMBER OF COMMERCE MEMBER NEWSLETTER

### Chamber Calendar

**Tuesday, March 10 10:00 a.m.**  
**Membership Ambassador Meeting**  
Kla Ha Ya Village Office

**Tuesday, March 10 5:30 p.m.**  
**Car Display Meeting**  
Gilpin Realty Conference Room

**Wednesday, March 11 11:30 a.m.**  
**CIA Luncheon**  
Collector's Choice Banquet Room

**Tuesday, March 17 7:15 a.m.**  
**Member to Member Meeting**  
Cabbage Patch Restaurant

**Wednesday, March 25 8:45 a.m.**  
**Community Coordinating Committee**  
Senior Center

**Thursday, March 26 11:30 a.m.**  
**Chamber Board Meeting**  
Faith Assembly Conference Room

### President's Letter

Dear members:

**This needs repeating: Letter to the Editor - sent to the Tribune and Herald**

**Please note the information on the business/Public Safety Meeting on March 10<sup>th</sup>!**  
**Page 2**

Chamber understands frustration

It is understandable that the increased operating cost for the Snohomish Motorcycle show has been a blow to the organizers. The loss of reciprocal manpower, formally donated by the County Sheriff's Department as well as other law enforcement jurisdictions, resulted in requiring the increased payment for security. This led to the organizers making the decision to cancel this year's event in Snohomish. As unfortunate as this is, the current economic realities that affect our city budget and resulted in the necessity of passing on the security costs, is the same type of cuts we all face here in Snohomish, our state and our country. Downtown Snohomish businesses, as well as the rest of the business community, should not have to suffer because motorcycle enthusiasts are upset with a public safety based decision made by city government.

When you visit our local businesses here in Snohomish you will be warmly welcomed wherever you shop. Our popular restaurants, bars, retail shops and services are ready and willing to help you with all your shopping needs. We appreciate the support of our local area residents and visitors.

For 150 years our businesses in Snohomish have weathered many challenges from fire, flood and recession, but with customer loyalty, our historic charm and a variety of shopping opportunities, Snohomish is an exciting destination that will continue to prosper. Our stimulus plan—Snohomish is stimulating and open for business.

Sue Sullivan, president

Snohomish Chamber of Commerce

**See the "Business Networking Breakfast" flyer insert and send in your registration now!**

### Membership Meeting

**Tuesday, March 17 @ 7:15 a.m.**

**Cabbage Patch Restaurant, 111 Avenue A**

**Cost: \$12 Members - \$15 Non-Members**

**RSVP to 360.568.2526 or [manager@cityofsnohomish.com](mailto:manager@cityofsnohomish.com)**

### Program

**Nathan Mumm - Explosion Basketball "Pride on the East Side"**

Nathan will speak on opportunities for businesses and organizations on showcasing their products and services at the "Snohomish Night" on Saturday, May 2<sup>nd</sup>. Booths are \$10.00 per booth, with a limit on 30 booths available.

### Premier Members



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- Business Forms & Checks
- Business Cards
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- Laminating
- Desktop Publishing

## Community Coordinating

Kiwanis - Annual Auction - May 2 - Comcast Event Center

Thumbnail Theater - Open Mic Fridays - 7:00pm --- March 22  
Jazz Jam 4:00pm --- March 27 & 28  
Cyndi Soup Puppet Show - 10:00am

Boys & Girls Club - March 24 - Spaghetti Dinner - 5:30 - 7:00

Girl Scouts - Cookie sale is going on. Please support your local girl Scouts.

Garden Club - Annual Plant Sale April 18

Snohomish Historical Society - Sundays - Blackman Museum - 12:00 - 4:00pm

Lions Club - Sponsoring a Food Handlers Class on March 16 - 5:00pm - 7:00pm - \$10.00 Waltz Building

Flags for downtown - There will be flags on every corner on First Street from Ave D to Union

Fire Department - Public CPR class - April 7 - Sign up on-line at Snohomishfire.org

Senior Center - Grand Opening Ceremony - April 17  
Flea Market - April 18

Police Department - Received a grant to install crosswalk lights at elementary schools

Park Ordinance will start sighting people who have alcohol on them

If you are in an organization and would like to share events, please join us Wednesday March 25 at the new Senior Center.

Sue Sullivan

Chair

Snohomish  
Chamber of Commerce  
CIA

## Transportation/ Legislative Committee

Expanding the SR 9 Snohomish River Bridge on Olympia's radar

Senator Hobbs thanked Chamber CIA chair, Colleen Hill, for Assistance in contacting agencies and Chamber members concerning funding a beginning plan to the replacement of the SR9 Snohomish River Bridge.

SB 6072, written by Senator Hobbs, went to hearing in the Senate Transportation Committee on February 25<sup>th</sup>. The Snohomish Chamber sent a letter of support to Chair Mary Margaret Haugan. Chief Turner and Kirk Williams, former Co-Chair of the Chamber CIA were asked to testify to their reasons for the importance for the bill to be sent on to Ways and Means. Although the bill moved out of the Transportation Committee, it had definite interest from the committee members and will again be introduced as a budget proviso when the States Final Budget is decided.

The Chamber appreciates the efforts of Colleen in spreading the word out about this bill and for Chief Turner and Kirk Williams traveling to Olympia to testify about the need to get this SR 9 bottleneck fixed.

## Board News

The Snohomish Chamber will now except dues payments in two installments. This options will be noted on your renewal notice when your business dues invoice is sent.

The Chamber Finance Committee met to finalize the 2009 Chamber budget and discuss possible revenue producing projects. The final budget was adopted at the February 26<sup>th</sup> Board Meeting and the Finance Committee will review for possible revisions on a quarterly basis.

The Chamber Board sent a letter to the City Council requesting a additional category be added to the New Construction Park Mitigating Fee Ordinance. The Category will address fees for new Senior Housing Projects at a substantially lowered rate than rates charged for single family and multiple dwelling construction. City Ordinance 2168 will need to be revised to accommodate this requested change.

The Chamber Board has sent a letter to City Manager Larry Bauman and Mayor Randy Hamlin requesting that the City join with the Chamber to compose a Press Release that gives a more positive reflection of the City's relationship with the business community.

## Meeting with Chief Turner

Notice to all Snohomish Businesses

Please mark your calendars to attend a meeting with Snohomish Chief of Public Safety, John Turner on March 10, 2009 at 8:30 a.m. to 9:30 a.m. at the Snohomish Library Meeting Room, 311 Maple Avenue.

For information please contact the Snohomish Chamber of Commerce at 360-568-2526

Chief Turner will discuss:

- Snohomish Events and Public Safety
- How the current economy is effecting crime in Snohomish

Chief Turner will take questions from the audience.

## Volunteer Recognition

A special membership luncheon will be held on April 21<sup>st</sup> in place of the regularly scheduled Member to Member meeting. The meeting time will be 11:30 a.m. April is **Volunteer Month** so it is fitting that this special meeting program devoted to giving recognition to our members and community leaders who provided outstanding service to our Chamber and Community in 2008.

The Annual Chamber Banquet was scheduled to be at the new Senior Center at the beginning of the year, but unfortunate construction delays made it impossible.

With the delay and our tight budget, the Chamber Board decided to replace the banquet for a luncheon.

## Bob Sterley

14218 84th Street SE  
Snohomish, WA 98290  
Cell: (425) 315-2442  
Alternate: (360) 568-8870  
Email: sterl.b@verizon.net

### Business Consulting Specializing In:

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## Advertising Opportunity

### Current Economy

#### *Shared Space makes good partnerships*

These Snohomish businesses are perfect examples of how shared business space can be a win-win situation in the present economy. Garden City Floral has moved from Kla Ha Ya Village to Salvadelena Greenhouses located in Snohomish at 11602 92<sup>nd</sup> St. SE. Golden Bough Day Spa has moved from the FireHouse Center to Countryman Bed and Breakfast at 119 Cedar Avenue. Snohomish Mortgage Co. is now located upstairs at Gilpin Realty, 1030 Avenue D.

#### A Checklist for surviving the recession:

1. Consolidate space where you can
2. Renegotiate equipment leases
3. Re-examine all loans and begin negotiations on all terms, including length, interest rate and collateral
4. Re-evaluate relationships with all your vendors
5. Revisit all human resource costs and procedures
6. Re-examine all your insurance, including auto
7. If you have a business plan, look at it; if you don't, write one
8. Go with your strengths by focusing on your core business
9. Don't wait to ask for help
10. Be brutal in assessing your business
11. Fight negativity and partner with other businesses

### Car Display Corner

Our next meeting will be March 10, 5:30 p.m. at Gilpin Realty, 1030 Avenue D. We seek Car Enthusiasts that want to help plan and staff the "Best of the Northwest" Snohomish Classic Car & Hot Rod Display!

The Committee meets monthly on the 2<sup>nd</sup> Tuesday of the Month, at 5:30 p.m. at Gilpin Realty, 1030 Avenue D. You will be working with a great bunch of volunteers who are dedicated to presenting a quality event that brings thousands of spectators to enjoy the Car Display and dine and shop in Snohomish.

### Sun Song – Swan Song Done

Regretfully, the door at Sun Song has closed. Barbara and John will be greatly missed on First Street and by the Snohomish Chamber. We appreciate their involvement on the Snohomish Classic Car Display Committee and all the other Chamber projects they stepped contributed their time and talents to.

Barbara has graciously provided hundreds of event photos over the years and many of those have been used in publicity publications for our city. Now Barbara can devote her time to her other projects; such as her great photography, jewelry making and gardening.

Just don't be surprised if you see Barbara vending at one of the farmers markets or craft fairs in this area.

Happy retirement Barbara and John.

### Member Renewals

Key Bank  
Snohomish Family Medical  
Bauer Funeral Chapel  
North County Bank  
Skydive Snohomish  
H & R Block  
Arts of Snohomish  
Fred's River Town Alehouse  
Kla Ha Ya Village  
Pinnacle Consulting Group, Inc  
Snohomish County PUD

### Chamber Ambassadors

Chair, Eldon Wexler 360-862-9500  
Carol Bell 360-563-1112  
Mari Annis-Wuellner 360-563-5433

### Easter Parade

This is your last chance to have your business be part of the 2009 Easter Parade. Please fill out this form and return it to the Chamber office, PO Box 135, Snohomish, WA 98291. Entry fee is \$25 for Chamber members, \$35 for non-members

Unit/Entry Name \_\_\_\_\_

Category \_\_\_\_\_

Number in Unit \_\_\_\_\_ Sponsored by \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Email: \_\_\_\_\_

Approx. length of unit in feet (for parade spacing) \_\_\_\_\_ No longer that 70 ft or 5 vehicles

Clean Up Fee Enclosed \$25 if handing out flyers or candy check here \_\_\_\_\_

or Providing Clean Up Crew (No Exceptions!)

As a participant in the Snohomish 2009 Easter parade, the organization or individual(s) identified above shall, as a condition of participation, indemnify and hold harmless the City of Snohomish, The County of Snohomish, and the non-profit corporation known as The Snohomish Chamber of Commerce, its officers, directors, and committee members from any and all claims, suits, lawsuits, damages, or expenses on account of bodily injuries or property damage arising out of their participation in the Snohomish Easter Parade. My organization understands that if we are handing out candy or flyers that we must not distribute from our vehicle and that representatives of our organization will go to the edge of the crowd to distribute candy or flyers.

Our organization will not pick up any award we may receive. \_\_\_\_\_

Awards will be available after the parade only at the DJ's location.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

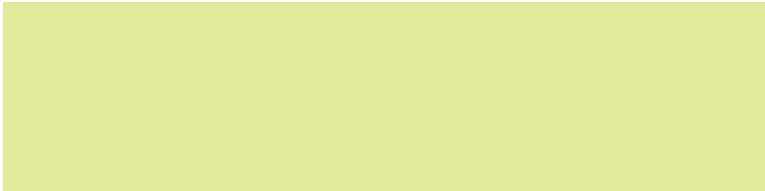
Please give descriptive information (25 words or less) to be used by the parade announcer.



**Snohomish Chamber Of Commerce**  
 PO Box 135 • Snohomish, WA 98291  
 (360) 568-2526  
[www.cityofsnohomish.com](http://www.cityofsnohomish.com)

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 Patti Olson 360-568-0994  
 Jeff Rasmussen 360-568-1522  
 Wally Walsh 360-568-5936  
 Eldon Wexler 360-862-9500



## Snohomish Chamber Goes Digital

You've adjusted yourself to the upcoming digital t.v. switch; at least we hope you have. Now get ready for the great Chamber newsletter digital switch. Starting with the May newsletter the Chamber will no longer be mailing out a paper copy of the newsletter; instead you will be receiving an email with a PDF attachment of the current newsletter.

With the electronic newsletter we will be able to expand to a larger format with an additional opportunities for you to advertise throughout the newsletter. Please contact the Chamber office for advertising rates and availability. If you are not receiving the Chamber's broadcast email please send the Chamber your email address or view the newsletter at [www.cityofsnohomish.com](http://www.cityofsnohomish.com).

## February 2009 Web Hits

### Business Directory Searches

Directory Search	Search by Category	Search by Keyword	Alphabet Search
799	247	28	470

### Event Calendar Searches

Total Searches	Search by Category	Search by Keyword	Listed by Month
445	21	14	253

# NEW CONSTRUCTION AT CLARKS POND

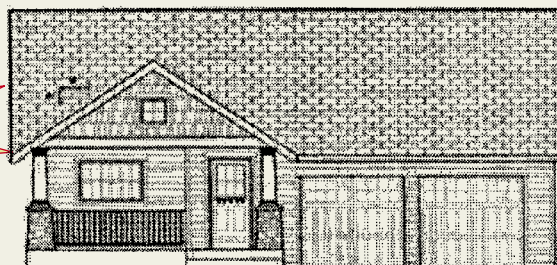
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## Advertising Opportunity

## Advertising Opportunity

# Snohomish Chamber Member to Member Discount Program

### Accommodations

#### Pillows and Platters

502 Avenue C, Snohomish, WA 98290 + 360-862-8944  
10% off any stay.

### Auto & Truck Repair

#### Dynamic Diesel & Bear Alignment Service

9911 Airport Way, Snohomish, WA 98296 + 360-862-9009  
10% discount on any repair, service or alignment

### Computers & Telecommunications

#### NetStar eBiz Solutions + 425-299-2049

10% discount to Chamber members on custom design services including websites, databases, e-commerce solutions, newsletters and more.

### Day Spa

#### Golden Bough Day Spa

119 Cedar Ave, Snohomish, WA 98290 + 360-568-0721  
10% off services

### Financial Advisory Services

#### Brunhaver Financial Services a Branch Office of Linsco/ Private Ledger

6702 124th Pl. SE, Snohomish, WA 98290 + 425-337-7393  
20% off all services.

### Health

#### Snohomish Valley Holistic Medicine

1830 Bickford Ave, #201 Snohomish, WA 98290 + 360-282-4014  
20% off Naturopathic Medical services provided by  
Dr. Stacy Bowker, ND. 10% off supplements.

#### Yoga Circle Studio

707 Pine Ave. #A103, Snohomish, WA 98290  
360-568-8595 or 360-568-1000  
10% off a class card for drop in yoga or pilates classes

### Insurance

#### Jeremy Reichelt, Farmer's Insurance

127 Ave. A, #6, Snohomish, WA 98290 + 425-609-8434  
Purchase the Farmer's Insurance Next Generation  
Homeowners Policy and receive a \$25 gift card.

### Mortgage Consultant

#### Metropolitan Mortgage Group

515 SR 9 NE #103, Lake Stevens, WA 98258  
Free appraisal (up to \$450 value) on closed transaction.

#### Your Better Home Team, a division of Axia Financial

13813 48th Dr. SE Snohomish, WA 98290 + 425-344-5584  
\$1,000 off closing costs.

### Print Advertising

#### PowerfulRecipes.com

Food, Fun, Life - reviews, recipes, food facts, food news.  
20% off all ads - Newsletter & Web

### Real Estate

#### Lead Properties

1206½ First Street, Snohomish, WA 98290 + 360-631-0425  
10% discount on any Real Estate Purchase  
and/or Listing Commission

#### Brenda Rumball, Century 21 North Home Realty

1133 164th Street SW #210, Lynnwood, WA 98287  
425-244-0400  
Complimentary staging and one year home warranty  
with listing or purchase through Brenda.

### Real Estate Appraisal

#### McMillan Appraisal Service

PO Box 1417, Snohomish, WA 98291 + 360-568-3312  
\$50 off of Real Estate Appraisal Fee.

### Reike (Hands on Healing)

#### Lift Your Spirits

21 Ave. A, Suite A, Snohomish, WA 98290 + 425-350-5448  
10% off on first 1 hour Reike session.

### Restaurant

#### Collector's Choice Restaurant

120 Glen Ave. Snohomish, WA 98290 + 360-568-1277  
10% off any full breakfast, lunch or dinner - Monday - Friday

### Senior Accommodations

#### Sunrise of Snohomish

1124 Pine Avenue, Snohomish, WA 98290 + 360-568-1900  
10% off room rates in the Seattle area Sunrise  
communities for Snohomish Chamber members or  
their immediate family members. Simply refer to  
the preferred partnership discount program.

Note: Businesses are listed alphabetically by category.